

# Cuptrics

## Management Solution for Obstetric Fistulas

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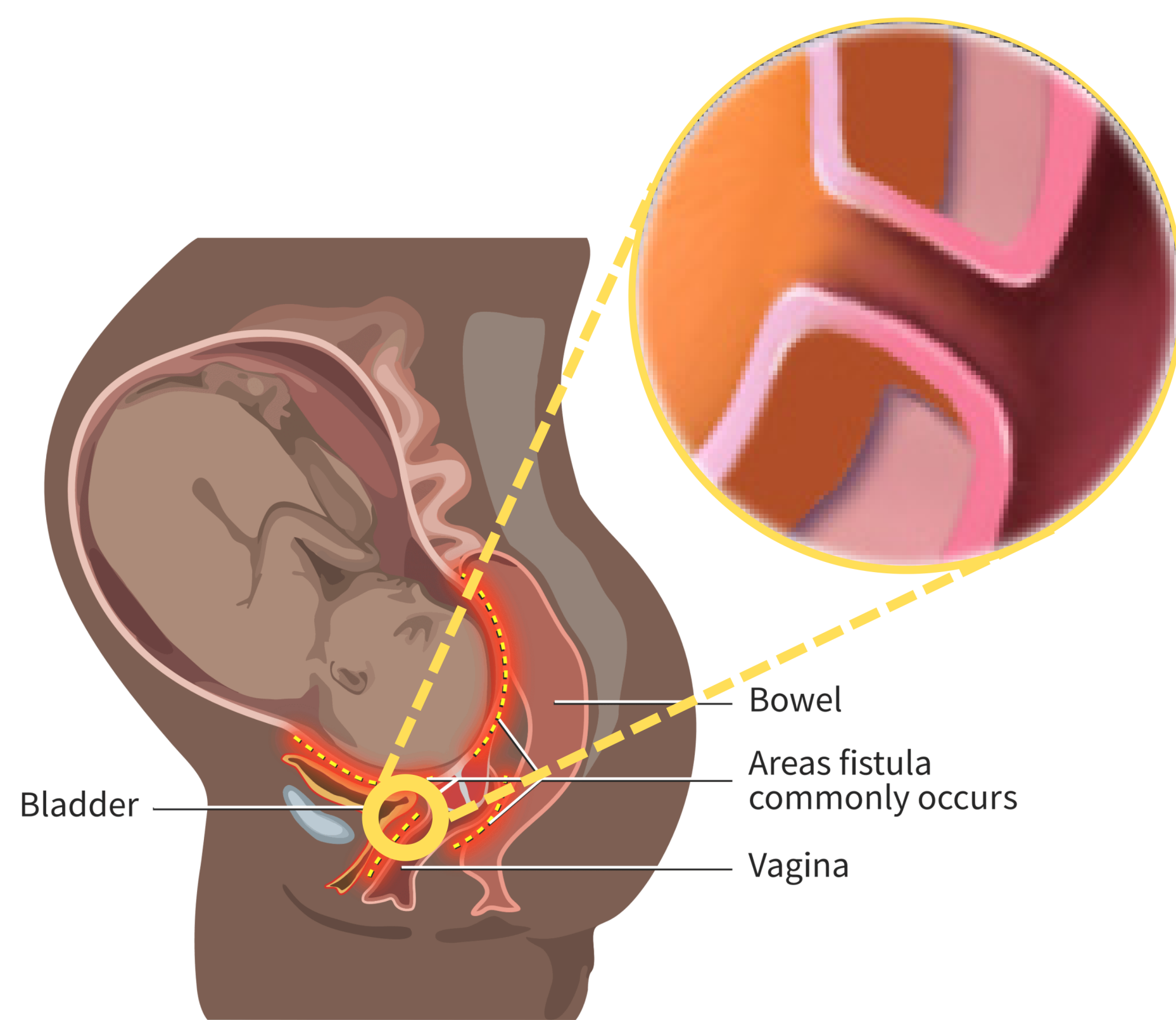
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## What is a Vesicovaginal Obstetric Fistula (VVF)?

A **hole** formed between the **vagina** and **bladder** as a result of obstructed labor and lack of timely medical intervention, causing **urinary incontinence**



VVFs disproportionately affect women living in **low- and middle-income countries (LMICs)**.

VVFs can be treated with fistula repair surgeries, but women in LMICs often do not have access to the limited medical professionals who perform these procedures.

VVFs can lead to **chronic infections, depression, social ostracization, and even suicide.**

## Problem Size

**500K** women live with obstetric fistulas<sup>2</sup>

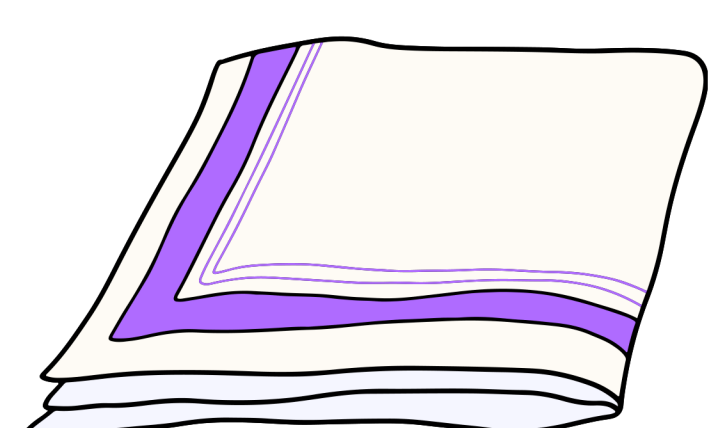
**50-100K** new annual cases<sup>2</sup>

**~\$400** Average cost of fistula surgery, without factoring in pre- and post-operative costs<sup>6</sup>

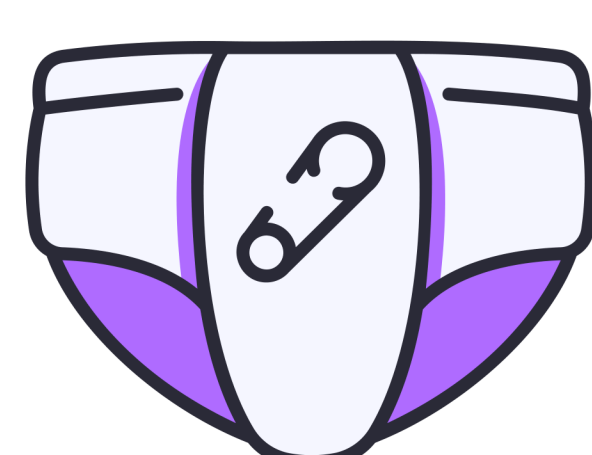
## Current Solutions Are Not Enough

Current management methods are unsanitary, inaccessible, and ineffective.

**Cloths and Rags**



**Diapers and Pads**



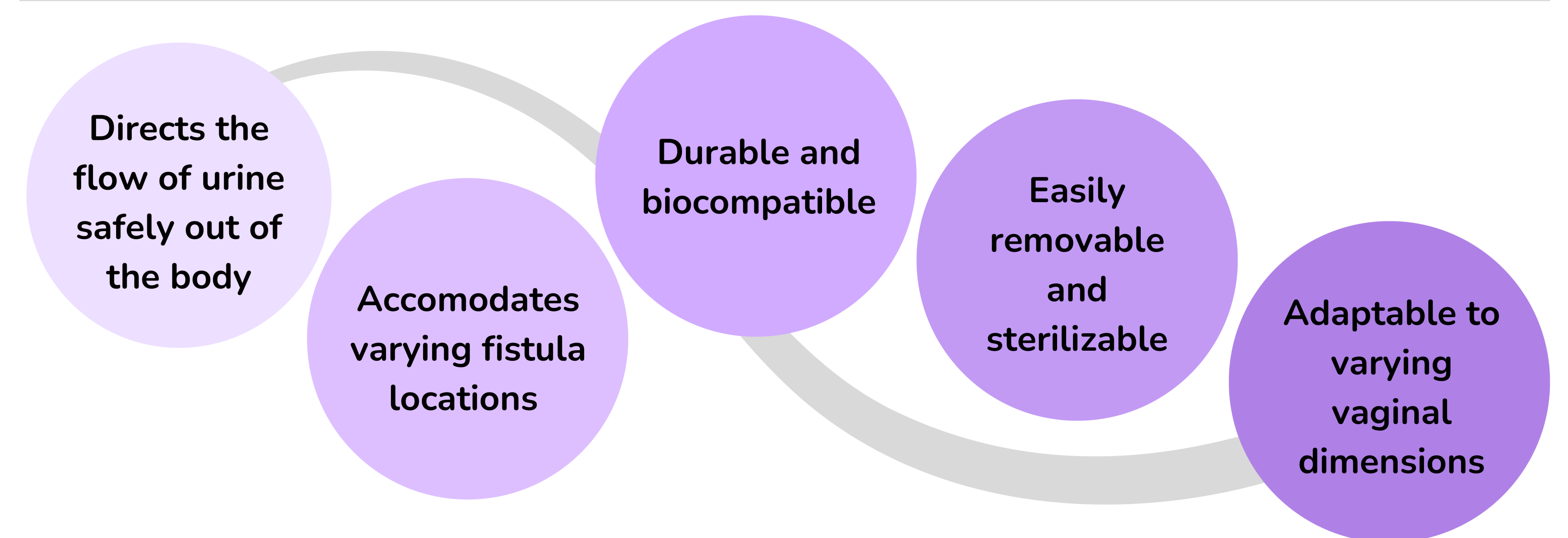
**Menstrual Cups**



## Need Statement

Women with **vaginal obstetric fistulas** in low- and middle-income countries (LMICs) need to **mitigate urinary incontinence** in order to manage their condition.

## Our Solution



## The Benefits



**Affordable**

**Long-term Patient Care**

**At-home Management**

**Safe for Vaginal Environment**

**Minimal Leakage**

With **Cuptrics**, women with obstetric fistulas reclaim their independence — a transformative leap toward restoring their quality of life.

## Acknowledgements

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## Sources

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