

Dwell: An All-in-One Travel Solution For The New Age

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Abstract

In today's increasingly connected world, digital nomads and remote workers seek innovative and reliable solutions to facilitate their travel and accommodation needs. Our startup aims to provide an all-in-one platform catering to this growing demographic by offering vetted, long-term rental options and essential local services tailored to their unique requirements. The platform's focus is on establishing partnerships with local businesses, ensuring a diverse inventory of properties, and building a strong community through exceptional customer experiences.

In summary, our startup aims to revolutionize the digital nomad experience by offering a comprehensive platform that simplifies long-term travel and accommodation arrangements, ultimately fostering a global community of remote workers and enhancing their overall quality of life.

Product: Our Platform

Our app provides our customers the ability to have their financial, housing, legal and regulatory services to be taken care of during their stay away from home.

Everything you'll need there...

- Housing:** Find your perfect temporary home
- Insurance:** Stay covered for all the things you never see coming
- Financial:** Make sure you have access to your funds from home
- Regulatory:**
- Language Services:**
- Transportation:**

Services Provided

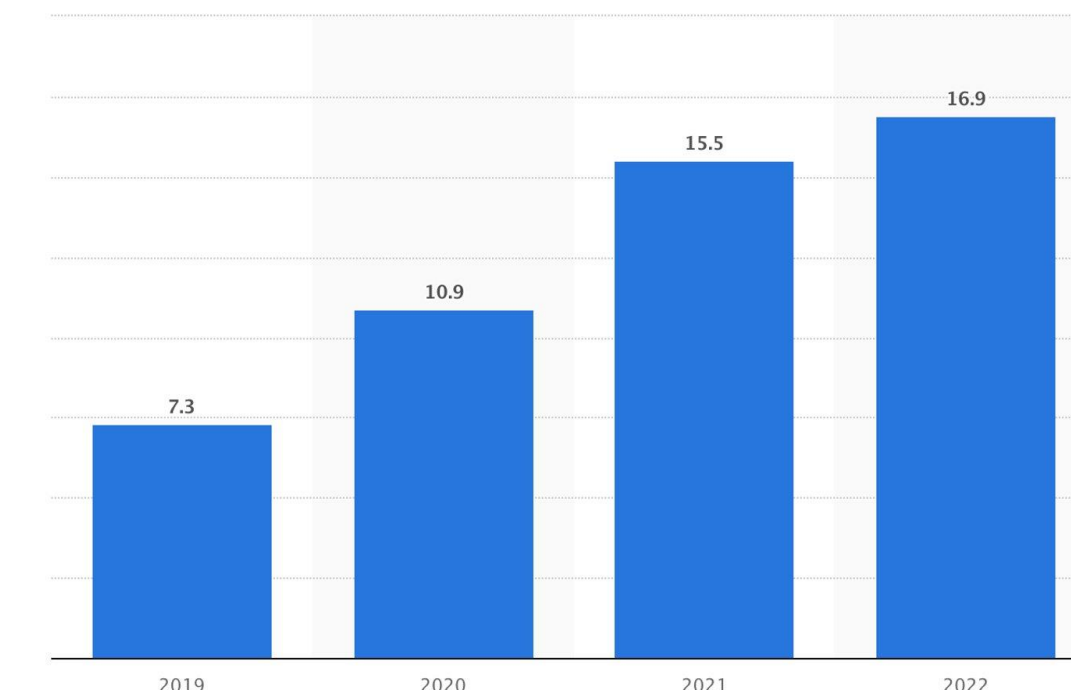
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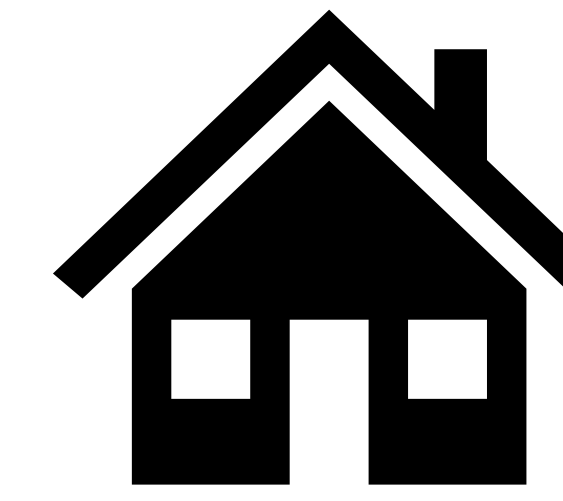
LIVE AND WORK ELSEWHERE

Dwell Home Page

Business Model



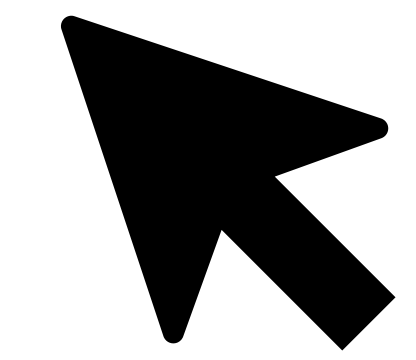
The number of digital nomads has had a 131% increase from 2019 to 2022



Collect money through booking fees from housing providers



Collect commissions from other service providers



Collect advertising revenue using the pay-per-click method

Business Case

Problem Statement:

Digital nomads face unique challenges in finding suitable long-term accommodations and reliable local services and connecting with fellow remote workers while maintaining a stable work-life balance.

Solution:

Our platform simplifies the process by offering a comprehensive, vetted selection of long-term rental properties (one month to one year) and connecting digital nomads with essential local services, such as coworking spaces, gyms, and healthcare providers.

Key Features:

- Curated inventory of long-term rental properties, catering to various budgets and preferences.
- Verified local service providers to support digital nomads' lifestyles.
- An online community for networking, sharing experiences, and building connections.
- Streamlined booking process and secure transactions through our platform.
- Subscription-based model for access to exclusive features and updates.

Market Opportunity:

With the rise of remote work and the increasing number of digital nomads, our platform addresses the growing demand for tailored travel solutions and a supportive ecosystem that caters to their unique needs.

Critical Success Factors:

- Building a diverse inventory of rental properties and service providers.
- Attracting digital nomads through targeted marketing and positive feedback.
- Ensuring seamless user experience and secure transactions on the platform.

Projected Outcomes:

- A trusted, go-to platform for digital nomads seeking long-term accommodations and local services.
- A thriving online community of digital nomads sharing insights and experiences.
- Sustainable revenue generation through property rentals and subscription services.

User Persona



DAVID

CREATIVE DIRECTOR

AGE 35
GENDER MALE
LOCATION USA
INCOME \$75K-\$150K

GOALS

Looking for a home office, with a non-distracting work environment and also with the ability to make friends/travel buddies

FRUSTRATIONS

Finding Wi-Fi, cafes to work from, safety, low living expenses

MOTIVATIONS

Love the freedom of the lifestyle, love to travel, avoid office politics, and desire to explore other cultures

LIFESTYLE

Travel to 1-2 countries while working, have other side hustle like editing, and personal training

PERSONALITY

Communication

Problem-Solving

Public Speaking

BEHAVIORS

• Prefer to purchase groceries and cook over buying food

INTERESTS/HOBBIES



ANNA & PAUL

RETIRED COUPLE

AGE 355-60
GENDER MALE & FEMALE
LOCATION USA
INCOME \$\$\$100-\$150K

GOALS

Safe, secure, and cozy living space

FRUSTRATIONS

Fast tech innovation adoption, social media interaction with companies, mobility in homes (fewer stairs), doorknobs

MOTIVATIONS

Decrease the cost of living and settle in a peaceful place

LIFESTYLE

Active, engaging, and walkable neighborhood

PERSONALITY

Public Speaking

Kindness

Commitment

BEHAVIORS

Live in small towns and rural communities (Suburbs), prefer to use services with personal contact. Seeing rental-related ads on TV

INTERESTS/HOBBIES



Future Applications

There are a lot of potential markets that our company can enter and expand into overtime in the form of new customers with our current product offerings.

- Universities and high schools. Since Covid, many people have considered taking gap years either between high school and college or post college before entering the workforce. Our product could be used as an option for those considering travel as part of their gap years. In addition, our product could be used in
- Partnership with abroad programs. When a person is done with their program they may want to live in that location for a while longer or have a hunger to travel more. The abroad programs can advertise our program to help ease this transition.
- Corporate companies that are no longer planning to go back to in person work at all can use our platform to help their employees set up their lives in different places while ensuring proper co-working spaces and the ability to still do their job to the standards set.

Additional Questions?

Contact us at: dwelljhu@gmail.com

Scan the QR code to the right to access our platform



Dwell