

### Clinical Background



Illustration of Chronic Rhinosinusitis (CRS) in the sinuses and nasal passages.

- Chronic Rhinosinusitis (CRS) is characterized as an inflammatory condition of the sinuses and nasal passages.
- CRS Affects over **42 million** adults in the US & Canada.
- Symptoms: nasal obstruction, loss of smell, post-nasal drip, facial pressure and worsened overall quality of life.



### Innovation Opportunity

#### Shortcomings of Current Methods

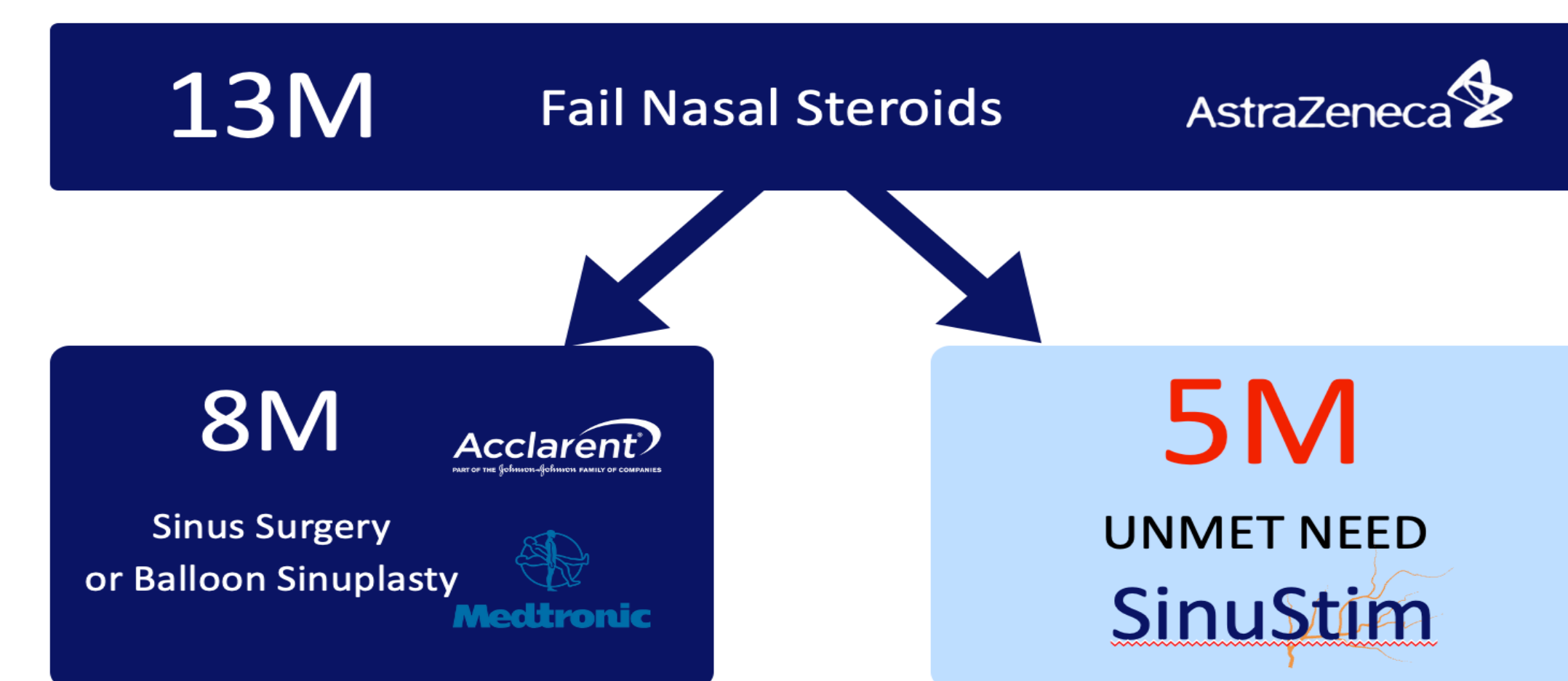


**Ineffective  
Uncomfortable  
Cumbersome**



**Invasive  
Expensive  
Non-curative**

#### Unmet Need for Non-invasive Drug Alternatives

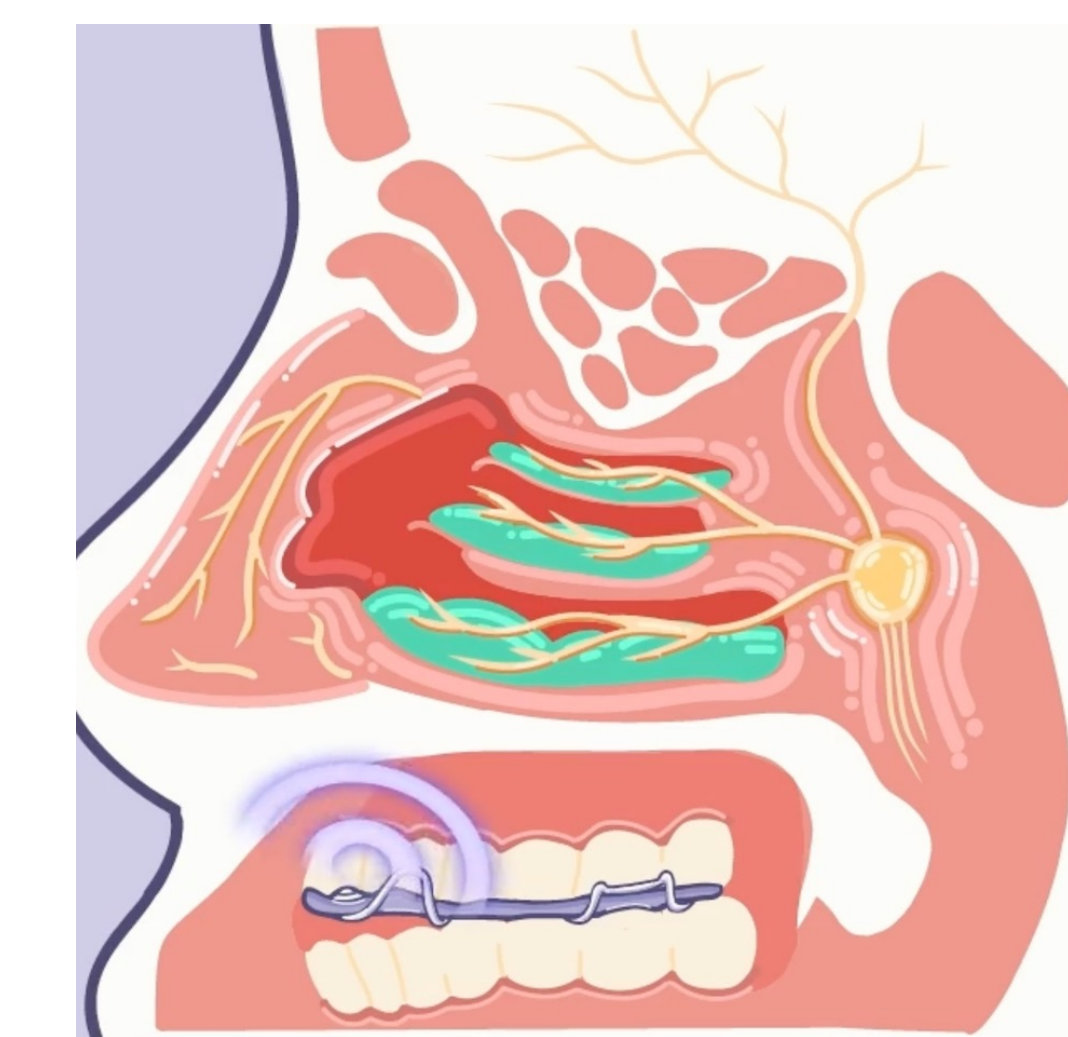


### Our Novel Solution: SinuStim

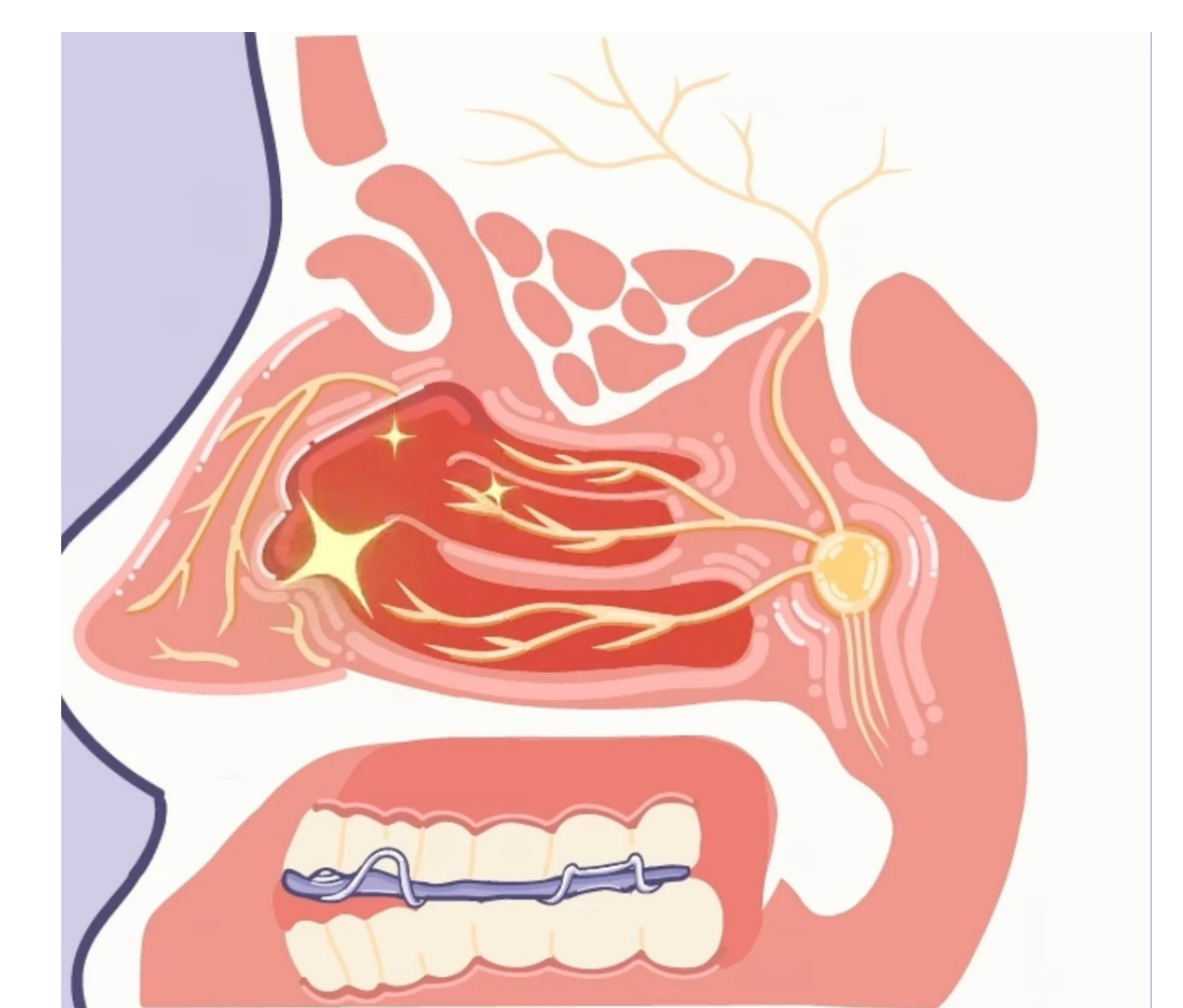
#### Novel Neurostimulation Device



- Used like a mouthguard
- Regulates nasal nerves
- Reduces mucous production, decreases tissue size, and improves symptoms of nasal congestion

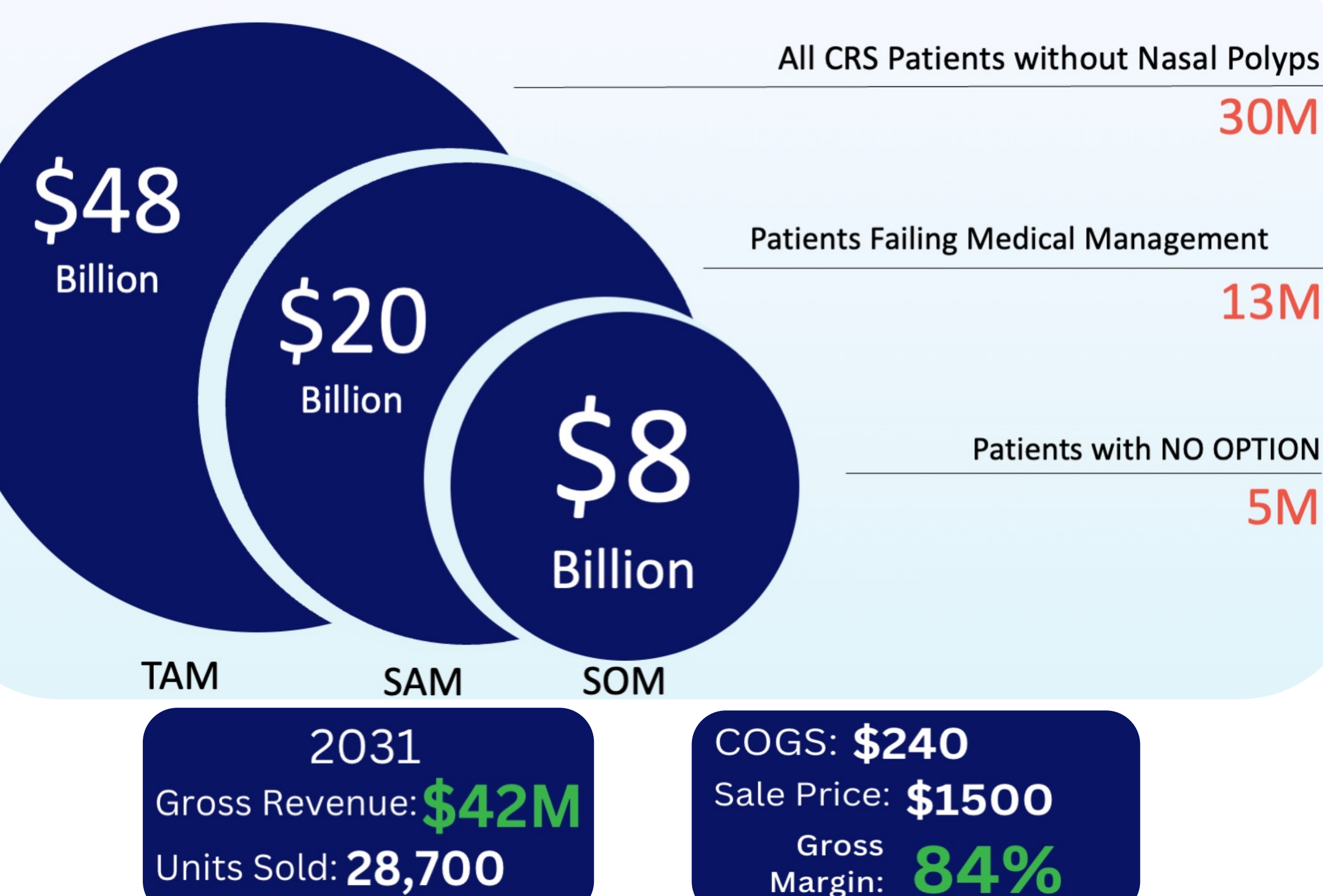


**BEFORE: Congested**



**AFTER: De-Congested**

### Large Attainable Market in North America

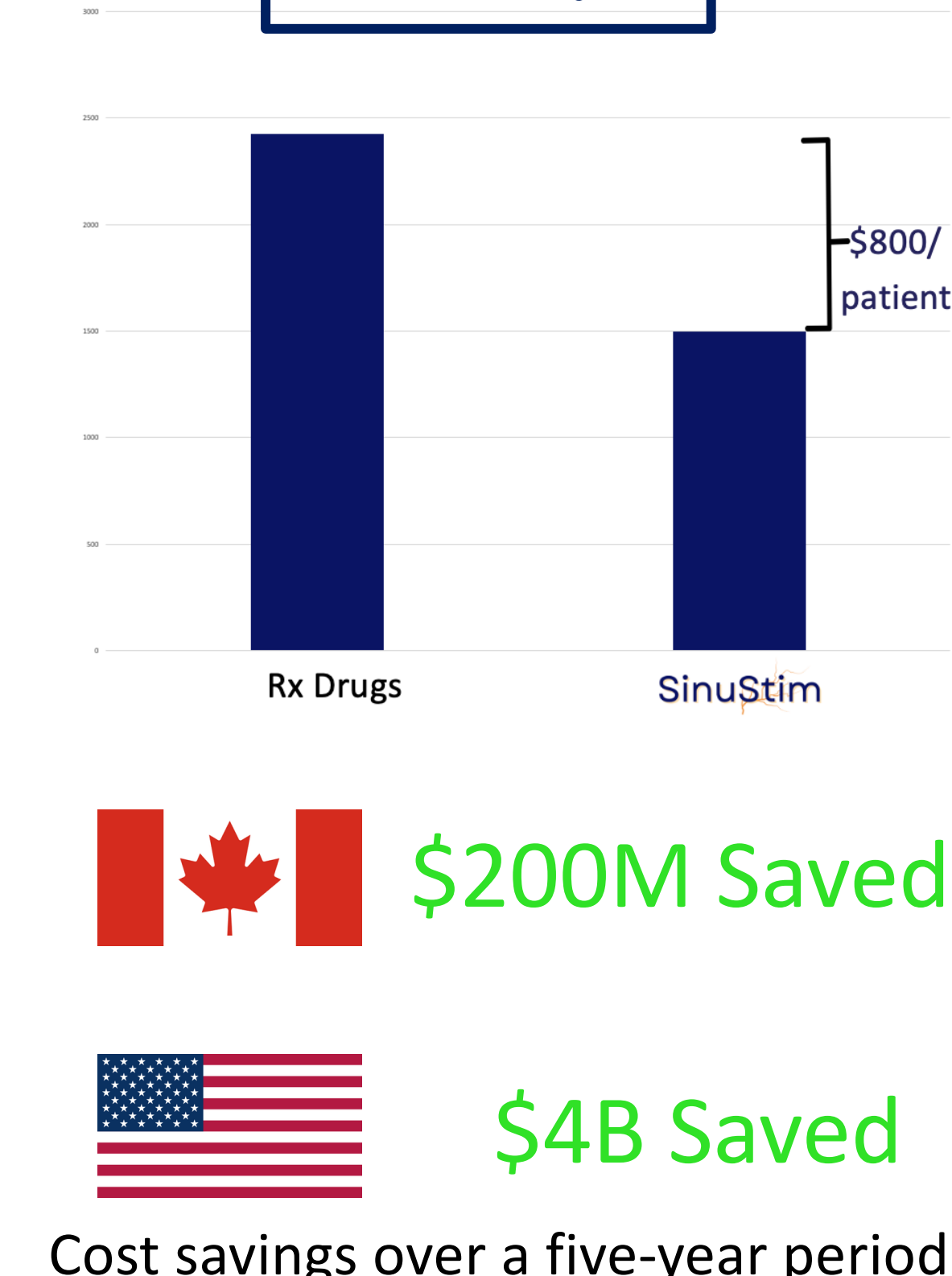


### Value Proposition

#### To the Patient

- Drug-Free Treatment of Underlying Problem
- Non-Invasive
- Significantly Improved Symptoms
- Comfortable and Convenient

#### To the Payor



### Progress, Traction & Early Successes

- Created MVP Early Success
- Unique IP Early Claims Drafted
- Animal Study De-Risking
- Fundraised over \$40,000 to date
- Won 1st Place at Stu Clark Business Plan Competition
- Participated in two incubators: Spark & VentureWell

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### References:

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