

What is the problem we are trying to solve?

COMPANIES WANT TO GO GREEN, BUT THEY DON'T KNOW HOW TO!

This will not be possible until all emissions are measured. **What gets measured, gets managed.** We will help companies calculate the environmental impact of their product throughout its life cycle, including all **indirect emissions** linked to the company's operations. Due to lack of structure of these indirect emissions, they are not mandatory to be reported under the Greenhouse-gas protocol, but there are signs that this may be changing, which could expose companies that ignore their indirect (Scope 3) emissions, along with their investors, as these emissions contribute to almost **90%** of the GHG emissions for an establishment.

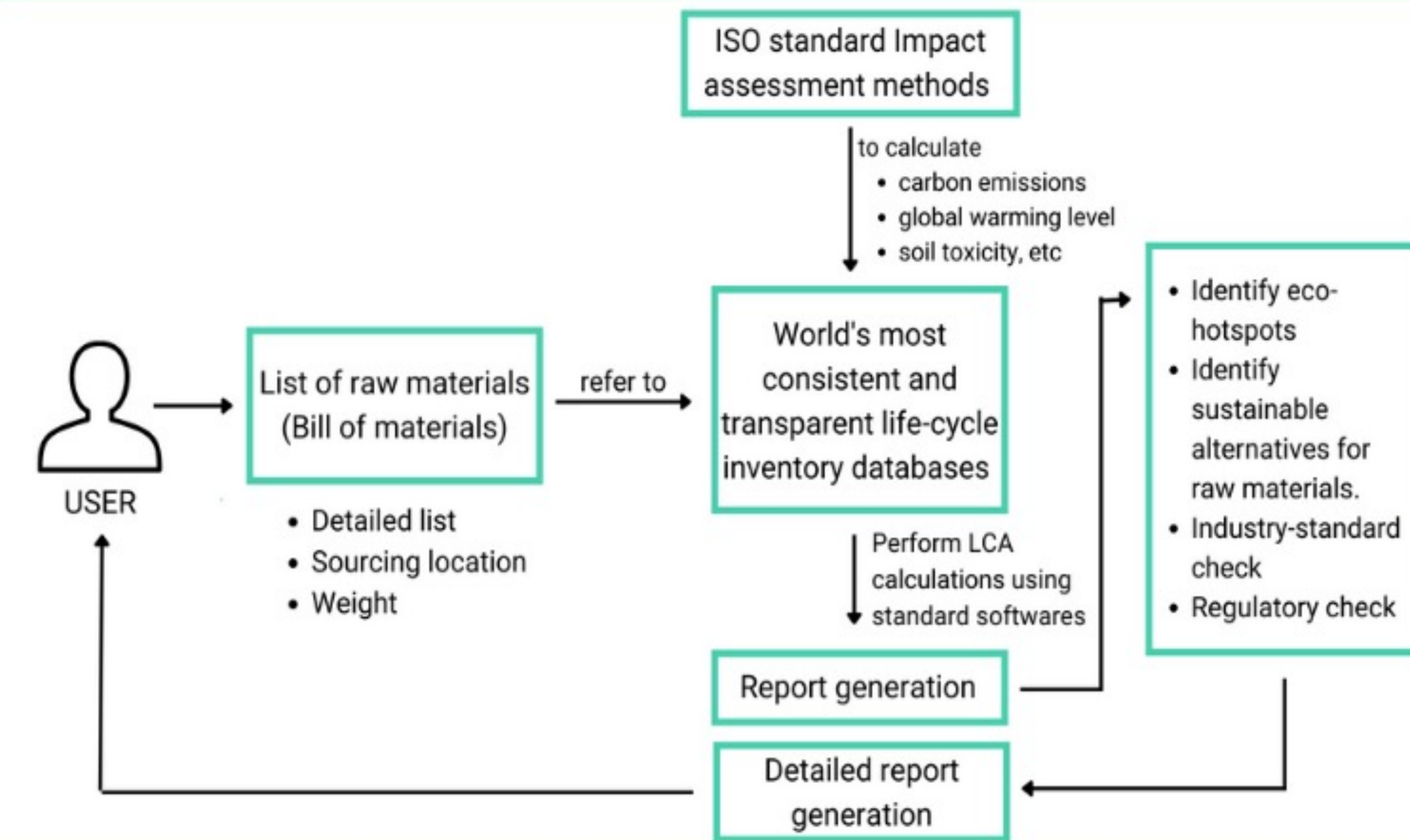
What is Life-Cycle Assessment?

LCA assesses all the environmental impact associated with a product throughout its life-cycle

Procurement Manufacturing Retail End-of-life



What is our solution?



Value Proposition

- **Identifying Eco-hotspots in your production cycle:** This can help you focus your efforts and direct your resources to where they are most needed.
- **Comparison with Industry-standard:** This can help you see how eco-friendly your product is.
- **Alternative recommendations:** With these insights, you can make strategic changes to your product to make it more sustainable.
- **Compliance with regulations:** This can help you save on the costs of hiring environmental lawyers.

Current Clients

Sutok, Israel: We are working with the Sutok team to carry out LCA to find out if incinerating their waste in Israel is more sustainable or transporting it to Germany for recycling.

Pika Diapers, Israel: We are working with the Pika team to provide LCA results to market their products as truly sustainable.